

# INNOVATIONS

NEC BIRMINGHAM UK 10-11 OCTOBER 2007

Transport Innovations receives excellent trade press support and coverage. Transport Innovations is uniquely profiled in the leading transport policy magazine, *Local Transport Today*, in *Transit* the foremost title for senior managers in bus, rail and light rail and the top weekly PSV trade publication *routeONE*. These publications regularly profile the products and services of Transport Innovations exhibitors.

As an Exhibitor you gain the benefits of attending before, during and after the Event

As organisers we work to do two things

- ⊙ Raise your profile
- ⊙ Generate quality sales leads

We will work with to develop the total market and your status within it.

Exhibitors benefit from supporting editorial in *Innovations*, a dedicated regular newsletter providing new practice case studies. It is distributed to Transport Innovations' extensive and unique database. We believe there is no better mailing list in the market.

#### SEMINAR OPPORTUNITIES

Our free seminar programme provides a major reason for visitors to attend. It offers you extra networking and promotional opportunities for you to present.

#### BOOK WITH CONFIDENCE

Transport Innovations is organised by Transport Shows Ltd, a collaborative venture between Landor, the leading information supplier for transport policy and passenger transport professionals, online, in-print and market leading conferences, and Expo Management manages some of the largest exhibitions in the transport sector including Euro Bus Expo.

[www.landor.co.uk](http://www.landor.co.uk)/[www.expom.co.uk](http://www.expom.co.uk)



## stand costs and details

Exhibiting at Transport Innovations is easy and economic. There are no hidden charges. Prices have been held for 2007 for this two day event. The Complete Package, provides an 'all-in' option that gives you a finished, ready to occupy stand with electrics, lighting. You'll have everything you need to start doing business.

If it's a tailor-made solution you're after, then choose the 'space only' option.

#### OPTION 1 - THE COMPLETE PACKAGE

Favoured 'All-in' Option

Consists of smart modular shell scheme with white Foamex panels, 500w electric socket, stand lighting, name board on each open side, carpeting, entry in the Exhibition Catalogue, display space in the Press Office, complimentary entry to the Seminars, year round promotion through the advertised Transport Innovations website.

Price £285.00 per sq m + VAT

#### OPTION 2 - SPACE ONLY

Space Only stands include carpet, entry in the Exhibition Catalogue, display space in the Press Office, complimentary entry to the Seminars, year round promotion through the advertised Transport Innovations website.

Price £215.00 per sq m + VAT

To reserve your stand please contact the sales team on +44 (0) 870 950 9620 or email: [tj@expom.co.uk](mailto:tj@expom.co.uk) web: [www.transportinnovations.com](http://www.transportinnovations.com)

#### EXHIBITING BUILDS BUSINESS

TAKE ADVANTAGE OF WHAT SETS TRANSPORT INNOVATIONS APART FROM OTHER EVENTS

- ⊙ Europe's leading dedicated passenger transport technology event
- ⊙ Quality visitors
- ⊙ Raise your profile
- ⊙ Generate business leads
- ⊙ Meet buyers in person
- ⊙ International showcase
- ⊙ Discover new ideas and spot trends
- ⊙ Access a growth market
- ⊙ Unrivalled seminar programme
- ⊙ 'Value for money' marketing opportunity



#### Sales and Accounts

Expo Management Ltd, Unit 3 Jephson Court, Tancred Close, Queensway, Leamington Spa, CV31 3RZ  
Tel: 0870 950 9620 Fax: 0870 950 9621  
e-mail: [innovations@expom.co.uk](mailto:innovations@expom.co.uk)

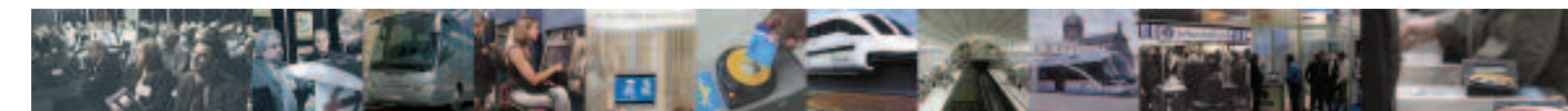
#### Seminars

Landor Conferences & Events, Quadrant House, 250 Kennington Lane, London SE11 5RD  
Tel: 0845 270 7865 Fax: 0845 270 7966  
e-mail: [conferences.innovations@landor.co.uk](mailto:conferences.innovations@landor.co.uk)

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## THE FUTURE OF PASSENGER TRANSPORT

Transport IT • Passenger Information Systems • Ticketing • Safety  
Journey Planning • Customer Service • Infrastructure  
Marketing • Terminals • Sustainable Transport • Mobile Solutions



## SALES INFORMATION

### INTERNATIONAL EXHIBITION

for the technologies, services and passenger transport operators  
who are shaping the transport of tomorrow.

EXHIBITIONS • SEMINARS • DISPLAYS

[www.transportinnovations.com](http://www.transportinnovations.com)



# TRANSPORT INNOVATIONS

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## GROWTH MARKET

Passenger transport is investing heavily in new technology – it is benefiting customers and fundamental to revenue growth and smarter resource management.

**Transport Innovations 2007** is a two day exhibition and seminar programme for technology and value adding services attracting those at the sharp end of delivering tomorrow's transport.

The event covers all sectors – road, rail and 'intermediate' modes – light rail, guided bus, personalised rapid transit (PRP) etc. No other UK transport show is as integrated, bringing together the buyers and specifiers across all these modes.

The industry is about to witness a fundamental re-evaluation of passenger transport, with a general acceptance we must tackle the political, social and economic challenges of climate change and our unsustainable use of oil.

The very best of passenger transport is already using today's technology to transform customer experience and deliver growth. The technology to bring it this new vision for transport is now largely proven and affordable, and its use is spreading fast. For instance, in the last three 6.5m Oyster Card have been issued in London and now account for 50% of journeys in the next twelve months smartcard ticketing will be brought to millions outside the capital.

**Transport Innovations 2007** is backed by seven years of experience in this maturing market. This is an event established for the buyers and specifiers across the whole of passenger transport.

**If you are in business to help the those who plan, operate and deliver passenger transport meet the challenges and opportunities ahead then this show is for you.**

## UNRIVALLED NETWORKING

Every year since 2000 buyers from operators and local authorities have met with suppliers, service providers and consultants to do business. They have enjoyed unrivalled networking at a carefully focussed exhibition in a professional business environment; they have heard top speakers at free seminars. In one place has been found the leading technologies which are providing the travelling public better, more integrated, transport.

The quality of the visitors and exhibitors has ensured successive growth. You will be exhibiting at a definitive event for those responsible for the planning, management and delivery of passenger transport services. **Transport Innovations** meets the expanding demands of this rapidly maturing market, and is the premium event for those technology and service suppliers who are supplying the market.

### MEET THOSE WHO MAKE AND INFLUENCE BUYING DECISIONS

At **Transport Innovations** you will spend time with the senior managers who make and influence purchasing decisions. Benefit from our unrivalled database of buyers, specifiers and advisors, built up over seven years. Approximately 2,000 visitors are anticipated over two busy days; exhibit and meet them face-to-face.

In the words of one satisfied exhibitor "*The majority of visitors are on a decision making level, making every single contact a serious lead to follow up.*"

## MEET FACE-TO-FACE WITH BUYERS AND DECISION MAKERS



### OPERATORS

*Past attendees include:*

Arriva, BAA, Blazefield, Brighton & Hove Buses, Bus Eirenn, Chiltern Railways, Connex, First (East London), First Great Western, Keolis, London Underground, London United, Lothian Buses, Midland Mainline, National Express, Nottingham Express Transit, Reading Transport, Serco Metrolink, Stagecoach, Tramtrack Croydon, Translink, TransPennine Express, Travel Dundee, Transdev, Travel West Midlands, TrentBarton, Virgin Trains, WAGN Railway

### LOCAL AUTHORITIES

*Past attendees include:*

Bristol City Council, Cheshire CC, City of Edinburgh, Corporation of London, Essex CC, Hampshire CC, Kent CC, Lancashire CC, LB of Camden, Milton Keynes Council, North Yorks. CC, Oxfordshire CC, Peterborough City Council, Perth & Kinross Council, Portsmouth City Council, Sandwell MBC, Slough BC, Southampton City Council, Surrey CC, Suffolk CC, Wokingham DC

### PASSENGER TRANSPORT AUTHORITIES AND REGULATORY AUTHORITIES

*Past attendees include:*

Centro, Department for Transport, GMPT, Highways Agency, Merseytravel, Metro, Network Rail, Nexus, Strathclyde PTE, Transport for London, Welsh Assembly, West Yorkshire PTE

### TECHNOLOGY

*Past attendees include:*

AEA Technology, ATOS Origin, Bombardier, EDS, IBM, Gemplus, Gia-Tronics, ITSO, Menzies Aviation, Marconi, NEC Mitsubishi, O2, Parkeon, Peak Traffic BV, Psion, QINETIQ, Siemens, Thales, Transys, Thomas Automatic, Universal Smart Cards, VISA Europe

## where and when

HALL 17, NATIONAL EXHIBITION CENTRE (NEC), BIRMINGHAM, UK. 10 – 11 OCTOBER 2007

### EXHIBITION BUILD UP DAY

Tuesday 9 October 08.00 – 21.00

### SHOW OPENING HOURS

Wednesday 10 October 09.00 – 17.30

Thursday 11 October 09.30 – 17.00

### EXHIBITORS' RECEPTION

Wednesday 10 October 17.00 – 19.00

### BREAKDOWN

Thursday 11 October 17.00 – 22.00

### HOTELS

We have special arrangements for exhibitors with Event Express and are able to offer discount rates at selected hotels close to the NEC. You are advised to reserve your accommodation early.

Contact Reservations:

Tel: 01438 791100 Fax: 01438 791101

Email: [s.athur@eventsexpress.uk.com](mailto:s.athur@eventsexpress.uk.com)



## PARTICIPANTS IN 2006 INCLUDED

- ALMEX INFORMATION SYSTEMS
- ALPHYRA UK
- APPEAR NETWORKS
- CITY SPACE LTD
- COUNT ON US
- DATA DISPLAY UK LTD
- DILAX INTELCOM GMBH
- ERG TRANSIT SYSTEMS UK
- FWT STUDIO
- GIRO INC.
- GLASURIT AUTOMOTIVE REFINISH
- GRAMPIAN SOFTWARE
- HALSALL SIGNS
- HARP VISUAL COMMUNICATIONS
- HORIZON MARKETING
- IKI PORTABLE SOLUTIONS LTD.
- INFODEV EDI INC
- INIT GMBH
- IUV TRAFFIC TECHNOLOGIES UK LTD
- JOBS-IN-TRANSPORT.COM
- JOURNEYPLAN LTD
- KIZOOM LTD.
- LOGICAL TRANSPORT
- MACEMAIN AND AMSTAD LTD
- NEWBURY DATA
- NEXUS ALPHA LTD.
- OMNIBUS
- OMNICOM
- PAYPOINT
- PPS/EDV
- PROCYON LTD
- PROXIM WIRELESS
- REGION SERVICES LTD
- SIEMENS VDO AUTOMOTIVE AG
- TANDATA SYSTEMS LTD
- TANN AUTOPOIETIC SYSTEMS
- TAS PARTNERSHIP
- TIGERS EYE
- TNC CONNECT LTD
- TRUEFORM
- TRAPEZE
- VBI TRISCAN FUELING SOLUTIONS
- VULTRON INTERNATIONAL LTD
- WAYFARER TRANSIT SYSTEM LTD
- ZIRCON SOFTWARE LIMITED

### Supporters

Transport Innovations receives the generous support of a great many trade and professional bodies and transport operators, who recognise the role that well-applied technology plays in providing better transport.

All the below actively supported PTS2006



Look at our website: [www.transportinnovations.com](http://www.transportinnovations.com)  
 Pictures • Reviews • Floorplan • Exhibitor Information and More

