

### RECRUITMENT

#### \* Recruitment rates held for 2008!

Rates	Colour	Mono
Full Page	4510	3765
1/2 Page	2385	1910
1/4 Page	1200	980
SCC	38	32

\* As part of your booking with Transit, your vacancy will be uploaded instantly onto [www.jobs-in-transport.com](http://www.jobs-in-transport.com) which has over 4000\* registered users. (\*Dec 2007)

\* If the advert is composite, additional jobs are charged at £150.00 each, a 50% saving.

\* Maximise your reach with online upgrades, extend to four weeks for just £50 per job.

\* Run your vacancy in two consecutive issues of the magazine and save 50%.

\* Package deals: further magazine exposure, pay 35% more and upgrade to "Buses" or "Modern Railways".

### DISPLAY RATES

Rates	Colour	Mono
Full Page	1735	1275
1/2 Page	1275	925
1/4 Page	815	585

#### New for 2008!

#### TRANSIT DIRECTORY - TECHNOLOGY AND CONSULTANTS **NEW FOR 2008!**

12 Months (26 Issues)	Single	Double
Colour	2340	3170
6 Months (13 issues)	Single	Double
Colour	1335	1700

#### Bonus online coverage:

6 months	600
12 months	930

### SPECIAL SUPPLEMENTS

#### Sponsorship Packages, from 3500

\* Including logo on front of supplement, premium position colour display and two strip advertisements.

\* Reciprocal link from website.

\* High profile guaranteed.

\* Supplement list available upon request.

### SUPPLIER 'PROFILE BUILDER' PACKAGE

#### Product launch package from 3500

\* Take advantage of this unique opportunity to profile your company, product or service both in print and online

\* Utilize editorial and display advertising to reach your target audience.

### TENDERS

Full Page	2760
Half Page	1470
Quarter Page	750
Eighth Page	505

### COURSES & CONFERENCES COLOUR

Rate	1 Insert	3 Inserts
Full Page	1280 3 for the price of 2	2560
Half Page	730 3 for the price of 2	1460
Quarter Page	560 3 for the price of 2	1120

\*Mono rates available upon request.

### INSERTS

Loose leaflet insert *	550
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Note: Leaflet subject to scrutiny

\* rate for leaflets under 12g. Heavier leaflets cover excess package at £36 per 5g.