

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

Early Bird ticket **£149 + VAT**

Standard rate ticket **£199 + VAT**

Early bird rates: available until 26 June 2009

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within 7 days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd.

Payment terms are strictly 7 days.

I enclose cheque no. _____ for £ _____
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ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane,
London SE11 5QY Tel: 0845 270 7965 Fax: 020 7091 7966
Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

Date and Venue

Thursday 16 July 2009, Chelsea Football Club, Stamford Bridge,
Fulham Road, London SW6 1HS

Confirmation

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

Cancellation

If for any reason you are unable to attend, cancellations received in writing by 02.07.09 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

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BOOK BEFORE FRIDAY 26 JUNE 2009 FOR A £50 DISCOUNT

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ENFORCEMENT SUMMIT

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09

The future of parking, traffic and
civil enforcement

Thursday 16 July 2009 | Chelsea F.C. London



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LOCAL
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9.00 Registration & breakfast with the exhibitors

9.45 Welcome by Mark Moran, managing editor, Parking Review

Main programme

1: Enforcement now

Chair: Patrick Troy, chief executive, British Parking Association

09.50 1. Keynote speech: Enforcement now

Civil parking enforcement (CPE) is providing the backbone and context for local authorities and other agencies to provide more effective enforcement of moving traffic offences and management of the urban realm, which entails tackling 'enviro-crimes' such as littering and graffiti, and curbing anti-social behaviour.

Patrick Troy, chief executive, British Parking Association

10.05 2. The expanding world of enforcement

Can the same personnel enforcing parking also monitor the street scene and serve the wider community? This paper looks at how to make legislation such as the Traffic Management Act 2004 and Clean Neighbourhoods & Environment Act 2005 work in parallel, addressing issues such as:

- kerbside parking regulations
- abandoned vehicles
- dangerous parking around schools
- speed reduction in 20mph Zones
- anti-social behaviour such as littering and graffiti.

Graham Marsh, Parking manager, Manchester City Council

10.25 3. Defining and regulating the enforcement sector

The term 'enforcement' applies to a wide range of different activities, including on-street patrols and debt recovery. This paper looks at how the various elements of enforcement are being defined, regulated and developed. It will outline BPA initiatives such as:

- Approved Operators Scheme (AOS)
- Sector Skills Strategy

- RECIPE advice on parking enforcement
 - DVLA Approved Trade Authority status
- Kelvin Reynolds, director of technical services, BPA

10.40 Q&A

11.00 Coffee & exhibition

2: Delivering safer streets and neighbourhoods

Chair: Michael Robinson, deputy parking manager, Portsmouth City Council

11.30 4. Keynote speech: Safer streets under ever watchful eyes

Civil parking enforcement, 20mph Zones, bus lanes and anti-car crime initiatives see local authorities employing highly visible patrols, static and mobile CCTV, automatic number plate recognition (ANPR) and 'trap car' units to help reduce illegal parking, improve road safety and fight crime and disorder.

Michael Robinson, deputy parking manager, Portsmouth City Council

11.50 5. Designing streets to achieve increased compliance

Parking, loading, speeding and traffic problems are often caused by badly designed, poorly maintained or out-of-date kerbside controls. Can local authorities encourage more compliant driver behaviour via better street design, clearer signing and lining, as well as uniformed patrols and various forms of CCTV enforcement?

Mark Bland, transportation and parking director, Project Centre (invited)

12.10 6. ANPR: The electronic wheel clamp

Automatic number plate reading (ANPR) systems are becoming ever more widespread, especially in private and retail car parks, where it offers an alternative to the wheel clamp. This session will ask:

- How is ANPR enforcement regulated under the Approved Operator Scheme?
- How well does the public understand this form of enforcement?

Martyn Attwood, technical director, ANPR International

12.25 **7. Debt recovery in a cold climate**

The recovery of payments and penalties is a crucial element of local authority parking enforcement regimes. However, debt recovery is always a politically sensitive issue, especially in a recession. How can councils work with experts in debt management and collection to soften the impact of debt recovery while not undermining either regulations or local authority finances?

Karl Smith, managing director,
Davies Enforcement

12.45 **Q&A**

13.00 **Lunch & Exhibition**

3: Enabling enforcement

Chair: Mark Moran, managing editor,
Parking Review

14.00 **8. Keynote speech: Enabling enforcement**

How should society ensure that schemes such as Blue Badges for disabled drivers are respected and kept free from abuse by inconsiderate motorists — and even fraudulent ones? And what are the consequences when the scheme is abused?

Helen Smith, director of policy and campaigns, Mobilise

14.15 **9. Blue Badges: How to ensure fair access for all**

The Blue Badge scheme makes life easier for people with disabilities. But fraudulent use of stolen, copied and 'borrowed' permits is a problem that many boroughs are striving to solve via tighter controls on issuing Blue Badges, better enforcement and investigations.

Mandy Ainsworth, parking and enforcement manager, Worthing Borough Council

14.35 **10. Public investigations: Using ANPR, RIPA and other tactics**

Local authorities are using investigative techniques to detect the abuse of the Blue Badge scheme. This paper by a fraud investigator looks at the ways in which legislation such as the Regulation

of Investigatory Powers Act 2000 (RIPA) should operate.

Paul Slowey, director, Blue Badge Fraud Investigations (BBFI)

14.55 **11. Parent & Child bays: How to enforce a nice gesture**

Parent & Child bays are provided by retailers and many public car parks as a courtesy. There have been attempts to regulate their use by permits, barriers and speaking bollards. However, retailer ASDA and Town & City Parking have decided to actively enforce Parent & Child bays alongside those for Blue Badge holders.

Bernie Dickson, managing director, Town & City Parking

15.15 **Q&A**

4: Engaging with the public

Chair: Mike Macey, independent consultant,
MFM Associates

15.30 **12. Keynote speech: Engaging with the public**

This paper looks at the ways in which local authorities can promote the concept of enforcement as a positive idea to the public, encouraging compliance through consultation and listening.

Karen Naylor, residents' advocate,
Islington Council

15.45 **13. Marketing and sustaining Civil Parking Enforcement**

In areas where previous police parking enforcement was patchy or weak due to limited resources, the introduction of Civil Parking Enforcement can cause confusion or anger with local residents. This paper looks at how local authorities can use marketing and the media to inform the public of such changes and increase awareness of the benefits of parking enforcement.

Peter Saunders, corporate communications,
Nottinghamshire County Council

16.00 **Q&A**

16.15 **Reception with exhibitors**

The third annual Enforcement Summit will examine how civil parking enforcement (CPE) is providing the backbone and context for local authorities and other agencies to provide more effective enforcement of moving traffic offences, the urban street-scene – tackling ‘enviro-crimes’ such as littering and graffiti, and anti-social behaviour.

This conference and exhibition will also focus on how enforcement agencies can better communicate their aims and the benefits of their activities to the media and public. And in the midst of a credit crunch, the summit will examine how local authorities and civil enforcement agents can cooperate to help people manage their debts.

From the team behind The British Parking Awards and Parking Managers’ Convention

Key Themes

Civil parking enforcement (CPE)

The Traffic Management Act

Moving traffic offences

Blue Badge fraud

Tackling ‘enviro-crime’

Technology: ANPR and back office IT

Launching and marketing enforcement regimes

Dealing with appeals and representations

Debt recovery during a ‘credit crunch’

Who should attend

- Parking enforcement managers
- Parking management contractors
- Police forces
- Local authority traffic managers
- Debt recovery agencies
- Street-scene managers
- CCTV operations managers
- Town centre managers
- Public transport operators
- IT and hardware suppliers
- Business services and notice processing bureaux

Exhibiting at the Enforcement Summit

This one-day conference and exhibition offers you a perfect forum to carefully target the marketing of your products and services within the parking, highways, traffic management and debt recovery sectors. Consider the advantages of a stand at the exhibition, sponsorship package or inserting promotional material into delegate packs.

If you are interested in taking up one of these cost effective marketing opportunities, then please contact **Matthew Knight** for details on **0845 270 7969** or email: matthew.knight@landor.co.uk

Confirmed Exhibitors



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