The majority of new mobility trails have focused on cities. However, it is clear there is a requirement for similar schemes and innovations in less populated rural areas.

The **Rural Innovation Award** focuses on providing innovative new mobility services which serve less densely populated rural areas

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| **Contact details:** |
| First name: |       |
| Surname:  |       |
| Organisation:  |       |
| Job Title:  |       |
| Email address:  |       |
| Telephone Number:  |       |
| Address Line 1:  |       |
| Address Line 2:  |       |
| City/Town  |       |
| County:  |       |
| Postcode:  |       |
| **Details of endorsing officer or CEO (if Appropriate):** |
| Full name: |       |
| Position: |       |
| Telephone number: |       |
| Email: |       |
| If different from above, Organisation and address: |       |

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| **Your entry:** |
| Title: |       |
| **Essential requirements:** |
| Detail and overview of the project or innovation:  |       |
| The degree of partnership with other bodies (public transport operators, local government, industry, public bodies, innovation funders etc):  |       |
| Details of other projects, separate from the one entered on which the partners have collaborated: |       |
| Details of the project integration, including relationships with mobility operators; formal, informal, contractual and obligational: |       |
| Evidence of successful implementation and customer/client feedback including case studies of pilots, where applicable: |       |
| A demonstration of the way in which the innovation has been/can be applied more widely: |       |
| **Supporting Evidence:** |
| Images/videos: | *Please attach these to the email along with your entry. Files too large to email should be sent to* *transtechawards@landor.co.uk* *via* [*www.wetransfer.com*](http://www.wetransfer.com) |
| Customer and client feedback/testimonials: |       |
| Press cuttings/Links to websites: |       |
| Details of any other awards won: |       |
| **Please submit this completed form and supporting evidence via email to** **transtechawards@landor.co.uk** |