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LIVERPOOL
CITY REGION
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

smarter tomorrow

cities travel streets

23-24 October 2019 | Exhibition Centre, Liverpool

Smarter Tomorrow is *the* event for local government professionals tasked with improving cities, streets and travel

exhibitor information pack

www.smartertomorrow.live



Smarter Tomorrow is the established and most popular annual conference, exhibition and networking event for experts working in:

- Intelligent Mobility
- Urban Infrastructure
- Smart City Planning
- Active Travel
- Kerbside Management
- Parking & Traffic Management
- Integrated Journeys

Since 2012, **Smarter Tomorrow** has showcased the latest innovations that provide a roadmap to smarter, cleaner and more sustainable mobility in towns and cities.

www.smartertomorrow.live

Consistently high exhibitor & delegate numbers:



Smarter Travel LIVE! 2018, Liverpool



Smarter Travel LIVE! 2017, Milton Keynes



Smarter Travel LIVE! 2016, Milton Keynes



Smarter Travel 2015, Birmingham



Mainstreaming Smarter Travel 2013, Manchester



Rebooting Smarter Travel 2012, Bristol



“

My highlight was networking with the exhibitors and finding out what other councils are doing
CLlr Vanessa McPake,
Liberal Democrats

The quality of the exhibition was the event's biggest highlight
David Knight, ClarkeBond

There were some really excellent presentations on MaaS and innovations in public transport
Gordon Oliver, Project Centre

All the MaaS elements were a personal highlight of Smarter Travel LIVE! 2017
David Weetman, Mapway

”

Why exhibit at Smarter Tomorrow?

100%

of exhibitors said that exhibiting at **Smarter Tomorrow** met their expectations

67%

“Good”

value for money and

“Excellent”

value for money

46%

of the public sector delegates said they attended specifically to

“meet exhibitors and source new suppliers”

85%

of attendees rated **Smarter Tomorrow** as

“Good” or

“Excellent”

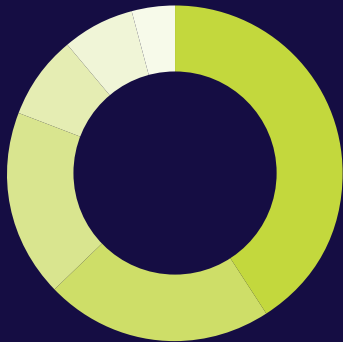
83%

of exhibitors said they made between

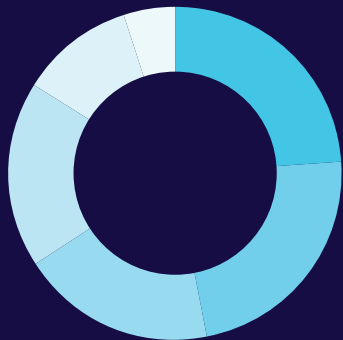
10-20

new business contacts as a result of exhibiting at **Smarter Tomorrow**

Visitor demographics...



41% Public Sector 22% Suppliers
18% Consultancy 8% Academia
7% Institutions 4% Other



24% Transport / Urban Planners
23% Smart City Planners
19% Intelligent Mobility Professionals
18% Active Travel
11% Researchers 5% Other

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Previous exhibitors include:



All exhibition stands come with:

- Shell scheme
- Navy blue carpeting
- WiFi access
- Logo and company profile on the event website and 50 word profile in the showguide
- 2-5 delegate places with full access to all event seminars and activities

Optional stand upgrades:

- Slat walling, raised flooring, carpet colour change, doors
- Power supply on stand or Street of the Future exhibit
- Lighting
- Branded stand graphics and fascia boards

Ordered via **Showlite**
full details on pXX

Optional furniture and video:

- Trestle tables and linens
- Chairs
- Poseur tables and stools
- Video screens

Ordered via **ACC Liverpool**
full details on pXX

Exhibition stands	4m x 4m	3m x 3m	4m x 2m	2m x 2m
Shell scheme	✓	✓	✓	✓
Fully carpeted in navy blue	✓	✓	✓	✓
Fascia board with company name	✓	✓	✓	✓
WiFi access	✓	✓	✓	✓
Attendee places	5	4	3	2
Company profile and logo online	✓	✓	✓	✓
50 word listing in the showguide	✓	✓	✓	✓
Seminar speaking opportunity	✓	✓	✓	+ £250
Full page advert in the showguide	✓	+ £500	+ £500	+ £500
Directory listing in the showguide	✓	+ £250	+ £250	+ £250
Editorial feature in the showguide	+ £250	+ £500	+ £500	+ £500
	£3,500	£2,500	£2,250	£1,500

Exhibiting companies include:

- Specialised Consultancy Services
- Intelligent Transport Systems Providers
- Infrastructure and Technology Solutions Specialists
- Cycle Parking Suppliers
- App Developers
- Road Surfacing Specialists
- Lighting Suppliers
- Shared Bikes and e-bikes
- Car Share and Lift Share Operators
- Cycle-to-Work Suppliers
- Mapping Specialists
- Signage and Wayfinding Specialists
- Telematics Suppliers
- Professional Associations
- Marketing and Communications Agencies
- Real-Time Information Systems Suppliers
- Payment Systems Suppliers
- Data Collection Specialists
- Charities, Think-Tanks and Campaign Groups

Showcase your solutions on the Street of the Future



For it's 7th year, at **Smarter Tomorrow** we're expanding on the success of last year's **Street of the Future**.

The centrepiece of the 2-day event, delegates enter **Smarter Tomorrow** and are immediately immersed in a practical showcase of all the latest technologies, street furniture and sustainable transport solutions in an open exploratory environment.

Delegates follow the road to ground-breaking seminars and networking experiences.

Exhibition stands form shop fronts, which showcase the new technologies on display. The **Street of the Future** includes: cycle-lane segregation products, smart street lighting, Electric Vehicles and EV charging infrastructure, smart data collection devices, parking products, street scene products, including furniture and paving solutions, air quality monitoring products and the full range of devices and products that will enable the street to become ready for future mobility.

Add your products to the Street of the Future live exhibition area for just £250 when you book any 4x2, 3x3 or larger exhibition stand.

23-24 October 2019
Exhibition Centre, Liverpool
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Venue:

Exhibition Centre Liverpool,
Kings Dock, Liverpool L3 4FP

Set up:

Tuesday 22 October 2019
13.00 - 18.00

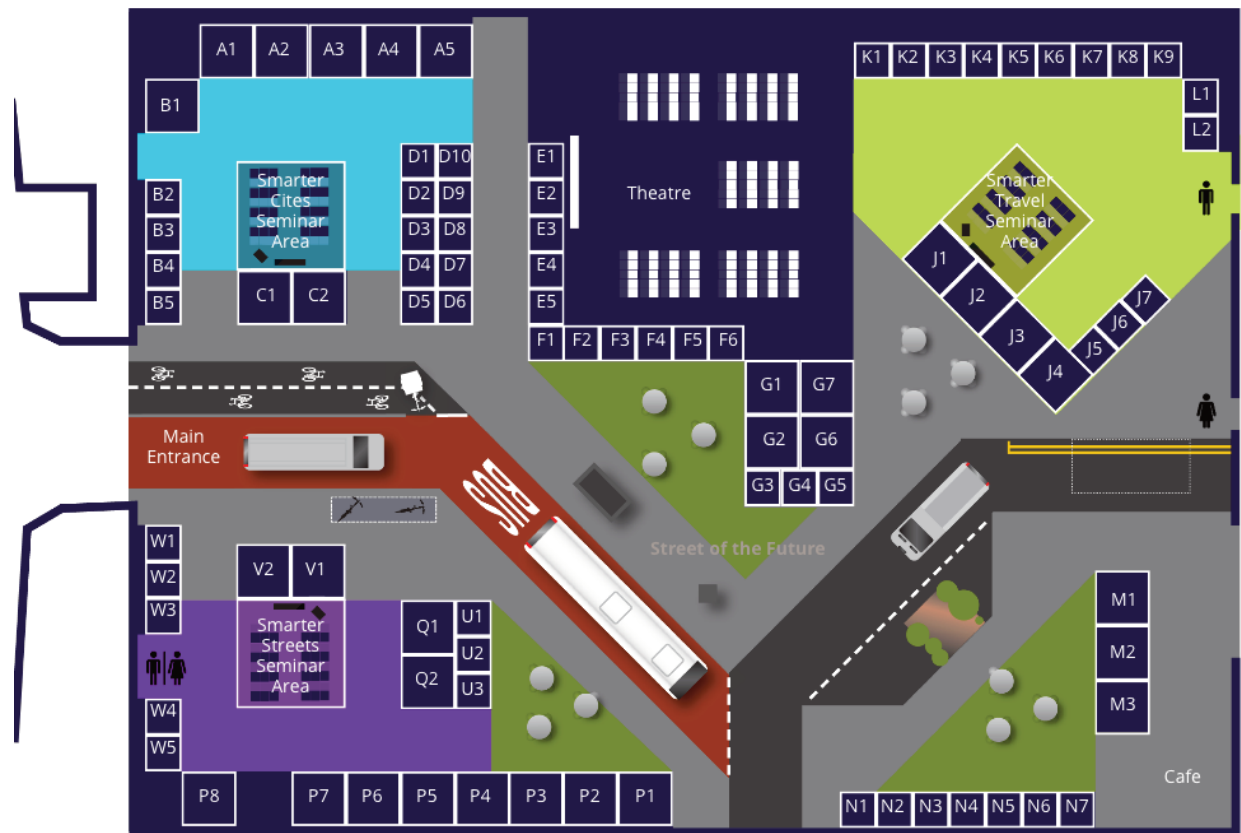
Event:

Wednesday 23 October -
Thursday 24 October 2019

Venue Event Manager:

Kerry McLeish
kerry.mcleish@accliverpool.com
0151 707 4624

Exhibition Floorplan



23-24 October 2019

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Venue information

Deliveries are permitted only between **22nd and 24th October**. Deliveries arriving before 22nd October will not be able to access the loading bay and will be turned away. Prior to the end of the event the venue will issue courier collection forms to exhibitors/organisers which must be affixed to any items being collected by couriers. All items must be picked up by the final day of tenancy. You should also attach any Waybills provided by your courier company – without them some couriers will not pick up. **Any items left after 24th October or not clearly labelled may be destroyed.**

The address for the delivery of postal items to the venue is:

FAO: Kerry McLeish

Recipient Name

**Smarter Tomorrow 2019 23 - 24 October 2019
Hall A**

Stand Number

**Loading Bay 3
Exhibition Centre Liverpool
Kings Dock
Liverpool
L3 4FP**

(Sat Nav postcode: L3 4BX)

Kerry can be contacted on: **0151 707 4624** if you need to discuss any delivery enquiries.

Loading bay

Address: Loading Bay 3, Exhibition Centre Liverpool, Kings Dock, Liverpool Waterfront (Sat Nav postcode: L3 4BX)

Exhibitors with smaller items, which can be carried into the venue are encouraged to park in the on-site car park and carry or trolley their items across to the main entrance for Exhibition Centre Liverpool. This is likely to be the quickest way to load / unload.

Exhibitors with bigger items who need to unload from a vehicle, are requested to report to the gatehouse at Loading Bay 3, via Half Tide Wharf. You will then be advised to move to either the holding area or to a relevant loading zone to unload your vehicle. Please note Loading Bay 3 is uncovered and therefore there is no height limit. The speed limit is 5mph. You are required to unload your vehicle within a 30 minute period. You can then remove your vehicle to the on-site car park.

Trolleys

Please note that trolleys are not readily available at the venue, and recipients of deliveries must ensure that they bring their own or that they can transport items from the loading bay to the appropriate location. Porters are available to hire at £16 per person ex VAT should you anticipate that a large amount of deliveries will require transportation.

Fork Lift

ACC Liverpool can provide fork lift trucks to assist with the loading and unloading of vehicles at the venue.

If you want to hire a porter or fork lift please contact the venue event manager: Kerry McLeish
kerry.mcleish@accliverpool.com Tel: **0151 707 4624**

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Directions to ACC Liverpool

From the North – Leave the M6 at junction 26 and follow signs for M58 Liverpool. Follow to end of M58 and then take signs for A59 Liverpool. Continue to follow Liverpool City Centre until picking up signs for the Waterfront. The Liverpool Waterfront Car Park is signposted 'Waterfront' on the city wide 'available spaces' signage.

From the South – Leave the M6 at junction 21A and take the M62 to Liverpool. At the end of the M62 follow signs for Liverpool City Centre along Edge Lane, picking up and following signs for Waterfront. The Liverpool Waterfront Car Park is signposted 'Waterfront' on the city wide 'available spaces' signage.

For Sat Nav please use **L3 4BX** or the coordinates:
LAT:53.396007 LONG:-2.99118

We recommend you download the car park app in advance if you want to use the on-site car park. Search your App store for '**Phone and Pay**'.



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Closest car parks

Car Park	Opening hours	Capacity	Restrictions
ACC Liverpool Pay & Display Car Parks Monarchs Quay Liverpool L3 4FP	Monday - Sunday 24 hours Up to 1 hour £2.00 Up to 2 hours £5.00 Up to 5 hours £7.00 Up to 9 hours £10.00 Up to 24 hours £15.00	600 + 200 accessible spaces	No height restrictions
Q-Park John Lewis (Liver Street) Liver Street Liverpool L1 8DH	Monday - Sunday 24 hours Days (09.00 - 17.00) Up to 1 hour £2.50 Up to 2 hours £5.00 Up to 3 hours £8.50 Up to 4 hours £11.00 Up to 5 hours £12.50 Up to 10 hours £14.00 Up to 11 hours £15.00 Up to 12 hours £16.00 Up to 24 hours £17.00 Evenings (17.00 - 09.00) £2.50 per hour to a maximum of £7.50. Entry before or exit after the stated evening times will result in the normal daily tariff being applied to your whole visit. Lost tickets will be charged at the full 24 hour rate for each day or part thereof of your visit.	281	Maximum vehicle height 2.1m
Q-Park Liverpool One (Strand) The Strand Liverpool L1 8LT	Monday - Sunday 24 hours Days (09.00 - 17.00) Up to 1 hour £2.50 Up to 2 hours £5.50 Up to 3 hours £8.50 Up to 4 hours £11.00 Up to 5 hours £12.50 Up to 10 hours £14.00	1,900	Maximum vehicle height 2.1m

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Exhibitor information

Site rules

Health and safety is the responsibility of everyone working on an event. Contractors and Exhibitors are required to work in adherence to the latest version of the AEV E-Guide at all times:

<http://www.aev.org.uk/e-guide>

Build / Breakdown

If there is any vehicle movement in the halls during build-up and breakdown personnel will be asked to wear Hi-Vis (and if they are working in the loading bay). Hi-Vis can be purchased from the guest relations desk for £3 if necessary.

Insurance

Exhibitors should ensure that they have public liability insurance and should consider insurance for the goods on the stand as necessary.

Risk Assessments

Exhibitors are asked to submit a risk assessment for their stands.

For exhibitors hiring shell scheme stands you are welcome to submit your own risk assessment.

Please send risk assessments to: **Kerry McLeish**
kerry.mcleish@accliverpool.com

Exhibitor / Contractor Accreditation

For security purposes all personnel entering Exhibition Centre Liverpool must wear accreditation at all times that is visible to members of the Exhibition Centre Liverpool security team. Badges will be issued on arrival when your staff have signed in to say that you have read and understood the exhibitor manual and site rules.

Storage

Storage will **not be** provided on site.

Security / Traffic management

There will be stewards on site throughout the exhibition, including build up and breakdown. The venue also has 24-hour security for the site although during times the exhibition is closed there will not be a permanent presence within the hall. **Exhibitors must wear their wristbands at all times.**

Damage to Exhibition

Care should be taken to avoid damage to any structural part of the exhibition halls, including floors.
Any reparation found to be necessary will be charged to the exhibitor concerned.

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Toilets

There are two sets of male and female toilets available within Hall A, as well as several disabled toilets. There are also further toilets located on the atrium.

Fire

If you discover a fire:

- Raise the alarm by contacting a venue employee, informing them of the nature and location of the incident
- Remove persons in immediate danger to safety
- Close doors behind you
- Only tackle fire if exit is obstructed

First Aid

Should medical assistance be required, please contact a venue employee, informing them of the nature and location of the medical emergency. Venue first aid is covered by stewards.

Evacuation

In the event that the venue needs to be evacuated the following announcement will be broadcast over the public address system:

"Attention please, attention please. We have an emergency within the buildings. Please leave by the nearest available exit. Do not use the lifts"

Immediately leave the building via the nearest exit

- Do not use lifts
- Do not stop to collect personal belongings
- Muster on the piazza as shown in red on the plan
- Do not leave the assembly point unless instructed
- Do not re-enter the building until instructed



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Cloakroom

Open during the conference with a charge of £1 per item.

Banking facilities

There are ATM's available in the following locations:
One in the Atrium and one at the entrance to the external decking area. Currency exchange facilities are available if requested in advance at the Business Centre on site.

Delegate places

Please inform us of all delegate visitors by supplying the following information to **Justin Andrew** via email to: **conferences@landor.co.uk** no later than **Tuesday 15th October 2019** (if the names are not provided by this time, they may be denied entry).

- Full name
- Job title
- Company
- Telephone number and email
(this is essential for confirmation emails)



Contact:

Jo Richards
01264 365550
jrichards@showlite.co.uk
www.showlite.co.uk

**Download Shell Scheme
Extras Form:**

<https://bit.ly/2wPRII5>

Shell scheme Additional Fitting Options	Cost
Additional Wall Panel – 2.5m x 1m (to match shell scheme)	£45.00
Locakable Door with Keys – 2.5m x 1m	£75.00
Curtained Entrance 2.5m x 1m, please specify colour	£55.00
Flat shelf – 1m long, 300mm deep	£25.00
Sloping shelf – 1m long, 300mm deep	£25.00
Hanging Rail – 25mm x 1m straight rail set 280mm from wall	£25.00
Hat and Coat Hooks	£20.00
White Muslin Ceiling – per sqm	£13.00
Solid White Ceiling Infills per sqm	£18.00
Loop Nylon Colour Change Panel 2.5m x 1m x 3mm from stock colours For bespoke colours, a price will be quoted on application	£50.00
18mm MDF Infill Panel (Plasma/Monitor Pad) 2.5m x 1mm	£60.00
Slat Walling 2.5m x 1m	£60.00
Slat Walling Accessories such as Hooks & Shelving (Price on application)	
Platform Floors and Floorcovering Options	Cost
18mm Flooring ply direct to carpeted Venue per sqm including aluminium edging	£12.00
Raised Platform 40mm – including black painted skirting boards & aluminium edging (excludes carpet) per sqm	£20.00
Cord carpet colour change to shell scheme stands with polythene covering per sqm	£8.50
Vinyl Effect Floor covering in a range of finishes per sqm	£18.00

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**Download Shell Scheme
Extras Form:**

<https://bit.ly/2KfSkcm>

Graphics & Name Board Options	Cost
Logo to Name Board – subject to organiser approval	£69.00
Infill graphics per panel	£150.00
Flush fitting graphics per panel – each panel is 1m in width	£165.00
Graphics boards various sizes – 1m x 1m	£80.00
Graphics boards various sizes – 2m x 1m	£140.00

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Contact:

Jenni Green
01264 365550
jgreen@showlite.co.uk
www.showlite.co.uk

**Download Stand Electrics
Form:**

<https://bit.ly/2F7Or5h>

Power	Cost
Single Socket Outlet 2amp (500w)	£93.50
Single Socket Outlet 5amp (1000w)	£120.75
Single Socket Outlet 10amp (2000w)	£260.00
Single Socket Outlet 13amp (3000w)	£328.00
Lighting	Cost
Fluorescent Fitting – 5ft (1.5m)	£56.70
Fluorescent Fitting – 6ft (1.8m)	£63.00
Spotlight	£54.60
Spotlight on Arm	£58.80
Metal Halide 150w	£63.00
Track Lighting	Cost
1.2 metre track section including 3 x spotlights	£136.50
Test and Inspection per Stand (BS7671) Mandatory	Cost
Shell Scheme Stand	£15.00
Space Only Stand 1 - 5 socket outlets	£15.00
Space Only Stand 6 - 10 socket outlets	£50.00
Space Only Stand 11 or more socket outlets	£100.00