The Best Innovation in Healthy Streets Award can include technology innovations such as air quality improvement solutions e.g. green walls and infra, active travel infrastructure, such as bike parking and cycle schemes. The Innovation award can also include original ideas in engineering and street design, which are not always considered ‘technology’ based innovations.

|  |
| --- |
| **Your entry:** |
| Title: |       |
| **The judges will be looking for the following to be included in your submission:**  |
| Purpose of the innovation / technique – safety, engineering, way finding, promotion etc. |       |
| How has it been implemented?  |       |
| What was the overall budget and what outputs have been delivered to date? |       |
| Cost-benefits – Any quantifiable evidence of how much was spent and what outcomes delivered to show value for money |       |
| Opportunity to introduce elsewhere – demonstrate how the innovations can be replicated |       |
| Evidence of influencing travel behaviour and modal share |       |
| Innovation – is this an entirely new approach or adapted from elsewhere? |       |
| Images/videos: | *Please attach these to the email along with your entry. Files too large to email should be sent to* *conferences@landor.co.uk* *via* [*www.wetransfer.com*](http://www.wetransfer.com) |
| **Optional:** |
| Customer and client feedback/testimonials: |       |
| Press cuttings/Links to websites: |       |
| Details of any other awards won: |       |
|

|  |
| --- |
| **Contact details:** |
| First name: |       |
| Surname:  |       |
| Organisation:  |       |
| Job Title:  |       |
| Email address:  |       |
| Telephone Number:  |       |
| Address Line 1:  |       |
| Address Line 2:  |       |
| City/Town  |       |
| County:  |       |
| Postcode:  |       |
| **Details of endorsing officer or CEO (if Appropriate):** |
| Full name: |       |
| Position: |       |
| Telephone number: |       |
| Email: |       |
| If different from above, Organisation and address: |       |

 |